

YouTube Ads Manager, Flexible Hours, Work From Home

*Do not apply for this position if you have not already successfully created and managed YouTube ad campaigns.

If you are an experienced online advertising manager with experience running YouTube ads and have an interest in finance, and you want to be a part of a small, international company with a big future, then this might be the perfect fit for you.

You will be working with a small entrepreneurial San Diego-based company making a difference in the lives of business owners in the financial services industry by working virtually with an international team, from your own home office.

You'll be helping our clients get targeted, high value traffic through YouTube ads that can result in new leads and clients for them. Our company already creates videos for our clients, now we want to provide traffic and viewers. You must be highly organized, detail-oriented, disciplined and most importantly, extremely conscientious about follow through. And you must be comfortable with a dynamic and changing work environment since we are in growth mode. You'll be working virtually with sub-team of 4 of our team members (including you), to build out this new offering in our business.

About You

You are an accomplished, creative, and strategic online marketer who loves working autonomously to create great results for your company and their clients.

You must be proficient in using YouTube ads to create traffic that converts.

It helps if you have an interest in finance, since most of our clients are in the financial services industries.

You do NOT thrive on being micromanaged and love to be given the freedom to excel in your job. Being your own boss and helping a small, growing organization is a dream come true for you.

You are open, direct, and straightforward. You believe that honesty, awareness, and ownership are the direct routes to problem solving.

You love being given a responsibility and then running with it, making sure all t's are crossed and i's are dotted, and keeping close watch on all your projects to make sure they're completed with excellence and on time. You own your job as if it was your own company.

About This Role

We are launching a new offering in our business where we'll provide advertising traffic to make our videos even more high value for our clients. You'll be helping us create and refine our systems to do this. You must be good at both online advertising and creating systems that can make our online advertising something any of our team members can run successfully.

About Your Daily Tasks

You'll run online advertising to each video we upload, using a systematized process we'll create together. We'll start with YouTube ads, then probably expand to Facebook ads, Google geotargeted ads, and retargeting.

Your Required Skills

- Self-starter: ready to take responsibility to make each project the best it can be. You need to be an "A Player" who treats this job as if it was your own company. We want you to lead.
- Outstanding attention to detail
- Availability: Although this is a flexible job, you must be available on a consistent basis and reliable to complete your tasks on time.
- System-friendly and be someone who thrives on organized systems.
- Utmost commitment to meet deadlines and feel tremendous ownership over your job.
- Enthusiastic, reliable and self-sufficient.
- Even-tempered / no 'attitude' / willing to help beyond a job description and do whatever it takes.

The Details

Position Purpose:

To help our company provide outstanding video marketing resources, strategies and services so we can impact more financial advisors' lives while increasing revenue and profit.

You Report To:

Founder of company

Your Computer:

You must have your own FAST computer (ideally NOT a Mac), reliable high-speed Internet access and a mobile telephone with texting.

Your Commitment:

This is a 10-15/hr week contract position that can scale to more hours as our business grows.

Work location:

Your home or office most of the time.

This job offers great flexibility.

We will perform a complete background check and will call all references you provide.

Starting pay is \$15 to \$20/hr and can grow from there. Starting pay will depend on your experience and expertise in the specific skill sets cited above.

Please respond to jobs@faclientmachine.com.

Use this subject line:

YouTube Ads Manager for Growing Company mm/dd/yyyy
(put the date you apply)

Include any related experience and results you have.

Please include a 1-page cover letter as to why you think you would be a good fit, and also a separate copy of your resume, both in PDF format.

Thank you for your time.