

## 150% Money Back Guarantee Details:

### The Small Print...

- 1) With a guarantee **THIS GOOD**, you know we have to add a few conditions, so here they are:

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    - a) In order to qualify for the 150% Money Back Guarantee (let's call it the "Guarantee"), we need to make sure that you've followed the system that we've laid out for you. So, before we reimburse you for your program (**AND give you 50% more**) we will check to confirm that you've actually followed for one full year the steps that are detailed in Jill Addison's book, *Financial Advisor's 7 Steps to Video Marketing Success*. We will verify through social media, e-mail records, your blog, video records, etc. whether you followed the program or not.
    - b) Specifically, we will expect that you have done the following each month:

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      - i) #1 ~~Upload your videos to YouTube (this is already done for you through the Turnkey Video System)~~
      - ii) #2 Post videos to blog
      - iii) #3 Post videos to social media (LinkedIn, Twitter, Facebook and Google+)
      - iv) #4 Feature video in email newsletter
      - v) #5 Feature video in email signature
      - vi) #6 Post video to LinkedIn Profile
      - vii) #7 Follow up with New Prospects and New Clients using the F.A.S.T. Video Automation System
    - c) You will need to have followed the program for an entire year. If you just get tired of following the program, you can't blame US! [But you could call us to operate the system for you... just sayin'...]
    - d) All requests for reimbursement under this guarantee must be made **within 30 days** after the completion of one year operating our program.

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  - 2) If you meet all of the above criteria, and you haven't made back 100% of your investment in the program over the first year, we will gladly refund you 150% of your investment! **How's that for certainty that our system works!**
  - 3) So, if you believe that you qualify for the Guarantee, simply send us written notification that you are requesting your money back. Please send it to [Jill@faclientmachine.com](mailto:Jill@faclientmachine.com) and we'll evaluate your request.
  - 4) We operate out of California, so if you think you qualify for the Guarantee and we don't agree, well, then we'll just have to have someone else decide who's right. Any disputes related to this Guarantee will be governed by the laws of the State of California, regardless of where your business is located.
  - 5) No one really wants to go to court, so we'll use good faith negotiations to resolve any dispute, claim, or controversy related to this Guarantee and will attempt to reach an amicable resolution of the dispute. If we can't resolve any dispute, claim, or controversy by negotiation or mediation within thirty (30) days, then we'll settle the situation by binding arbitration conducted by JAMS in accordance with JAMS Comprehensive Arbitration Rules and Procedures (the "Rules"). The arbitration will be heard by one arbitrator to be selected in accordance with the Rules in San Diego, California.
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